EU CUSTOMER PRIVACY NOTICE

Revision: r2.0

Dated: 11th March 2019

Classification: Commercial in Confidence

Regional Applicability: GLOBAL
Last updated 11th March 2019

This privacy notice is provided under Art 13 General Data Protection Regulation 2016/679 and s44 Data Protection Act 2018 and is applicable to all Dun & Bradstreet companies registered in the EU and UK and those outside the EU and UK when they process personal data relating to customers (including potential and historic customers) in the EU and UK. Specifically this notice relates to personnel employed by our customers or customers who are unincorporated organisations.

This notice does not relate to the EU and UK personal data provided to us by our customers in order to utilize our products and services. Such data is processed subject to our terms and conditions, including the [Dun & Bradstreet Data Processing Agreement](#).

This notice does not relate to the EU and UK personal data found within our products and services. Such data is subject to the [Dun & Bradstreet EU and UK Privacy Notice](#).

**Our identity and contact details**

We are Dun & Bradstreet and within the UK and EU our main entities are:

Dun & Bradstreet Limited  
Marlow International  
Parkway  
Marlow  
Bucks  
SL7 1AJ

and

Dun & Bradstreet Information Services UC  
5th Floor, The Chase  
Carmanhall Road  
Sandyford Business Park  
Dublin  
Ireland

The Data Protection Officer for Dun & Bradstreet can be contacted on [EUDPO@DNB.COM](mailto:EUDPO@DNB.COM).

**Purpose of Processing and Legal Basis**

Your data is processed so Dun & Bradstreet can provide your business with the products and services you have requested from us. Processing is necessary for the performance of a contract, necessary for compliance with a legal obligation to which we are subject to, or necessary for our legitimate interests. Our legitimate interests are supply of commercial data about organisations to other organisations and the marketing of our products and services.

We only request from customers data needed for us to provide our products and services – if you do not provide such data we will not be able to provide you with the products and services your business has requested.
**Recipients of your data**

We do not share your details with any third party for direct marketing. We only share your details with other companies that need to know them in order to provide our service, such as credit card processors, auditors, advisors, consultants, live help/chat providers and contractors, in order to support Dun & Bradstreet's websites and business operations. We contractually require these recipients to only use personal data for the intended purpose of the disclosure and that they destroy or return it when it is no longer needed.

If necessary we would also share your details with a court, tribunal administrative authority law enforcement agencies, regulatory authorities or government agencies. If based in a country outside the EU we would only comply with such a request if there was an international agreement (such as a mutual legal assistance treaty) in place.

**International transfers**

We transfer customer personal data to recipients outside the EU and rely on adequacy decisions, data transfer agreements or other EU approved mechanisms for such transfers. Dun & Bradstreet Inc is certified with the Privacy Shield. If you require further information on this please contact the Data Protection Officer on EUDPO@dnb.com.

**Data Retention**

We will retain your data for as long as is necessary to provide the product or service to you, and once that has ended may have to store it for tax and accounting purposes. We will delete it when is no longer required.

**Your rights**

You have the right to request from us confirmation of whether we are processing your personal data, and if so access to that information.

If any of your personal data is inaccurate you have a right to request rectification. We are very keen to ensure the data we hold is accurate and up to date.

You have the right to object to our processing and/or request it is deleted or restricted or provided to you in a portable format. In considering our response we undertake to ensure your interests, fundamental rights and freedoms are properly balanced against our legitimate interests. We will also look at whether it is still necessary to process your data for the purpose it was collected.

We will always observe your objection to receiving our marketing: please contact Customer Services including the name, business name, address, telephone number and email address that you wish to have excluded or complete this form.

Before we are able to provide you with any information or correct any inaccuracies we may ask you to verify your identity and to provide other details to help us identify you and respond to your request.
All complaints or concerns and appropriate resolution relating to the practices of handling personal information will be logged. Any complaints of this nature should be made to Customer Services or the EU Data Protection Officer at EUDPO@dnb.com.

You also have the right to lodge a complaint with a data protection supervisory authority, such as the Information Commissioner’s Office- see www.ico.org.