

DUN & BRADSTREET GOVERNMENT

Public Health

Protect public safety and the integrity of related programs, providers, and importers

Healthcare fraud, waste, and abuse costs taxpayers hundreds of billions of dollars per year, with global healthcare fraud accounting for about 6% of lost expenditure, estimated at \$455 billion USD per year¹. While public sector agencies have historically been unsuccessful in controlling the growth of healthcare fraud, program integrity provisions such as those included in the U.S. Affordable Care Act and the Improper Payments Elimination and Recovery Act have driven these agencies to seek solutions to combat abuse.

Dun & Bradstreet can help agencies uncover the relationships among healthcare providers perpetrating fraudulent schemes through a customizable, rule-based methodology.



HEALTHCARE FRAUD, WASTE, AND ABUSE

While unnecessary procedures and the submission of claims for services that were not performed may be the most common types of fraudulent activity in the healthcare industry, the most chronic areas for abuse are in the ambulatory services, durable medical equipment, and home health services. These large markets, which are made up of thousands of small businesses and high daily transaction volumes, make oversight difficult—and claims difficult to validate.

Dun & Bradstreet can help agencies curb abuse and keep costs down by standardizing provider registration processes, verifying provider information with third-party data, and tracking the relationships between businesses and individuals.



VERIFICATION OF REGULATED ENTITIES AND GOODS

Responsible for protecting the public health by assuring the safety of health-impacting products, agencies must regulate ever-expanding lists of products, materials, manufacturers, and global supply chains. The challenge is amplified by the need to draw mission-critical information from a multitude of disparate, multi-owner databases.

By leveraging Dun & Bradstreet's best practices, such as the implementation of a unique entity identifier, government agencies can streamline facility verifications, facilitate inter-agency information sharing, and more effectively improve public health outcomes.



STANDARDIZED REGISTRATION PROCESS

The creation of a standardized registration process for healthcare providers represents a powerful opportunity to prevent fraud. For example, the U.S. Centers for Medicare and Medicaid Services has implemented the Automated Provider Screening (APS) system in an effort to identify high-risk providers; yet, each jurisdiction maintains its own system for onboarding. Inconsistent and insufficient data entry requirements have allowed large numbers of high-risk providers to successfully register, including providers who were previously excluded in other jurisdictions for fraudulent billing.

Dun & Bradstreet can help with provider verification across multiple jurisdictions, continuous monitoring of good standing, and consistent input requirements among government healthcare systems to support modeling, fraud scoring, and risk analysis.

¹ PKF LITTLEJOHN AND UNIVERSITY OF PORTSMOUTH CENTRE FOR COUNTER FRAUD STUDIES, [HTTP://WWW.PORT.AC.UK/MEDIA/CONTACTS-AND-DEPARTMENTS/ICJS/CCFS/PKF-LITTLEJOHN---THE-FINANCIAL-COST-OF-FRAUD-2015_FINAL.PDF](http://www.port.ac.uk/media/contacts-and-departments/icjs/ccfs/pkf-littlejohn---the-financial-cost-of-fraud-2015_final.pdf)



PROVIDER INFORMATION VERIFIED WITH THIRD PARTY DATA

No matter how rigorous, registration processes cannot provide all the information required to flag high-risk providers. The lack of third-party data curtails payer abilities to verify and obtain insight into provider-reported information—relying solely on self-reported information exposes agencies to outdated data and an increased fraud risk.

To obtain a complete view of potentially fraudulent behavior, payers should add business information provided by objective third parties to fills in the gaps inherent in the usual data sets that payers aggregate. Dun & Bradstreet’s Healthcare Provider Risk Index is a proprietary risk-scoring system that evaluates and ranks providers’ relative potential to demonstrate characteristics consistent with known instances of fraud, waste, and abuse.



BUSINESS AND INDIVIDUAL RELATIONSHIPS

In addition to monitoring provider organizations, understanding the relationships between individuals and business entities is critical for fraud prevention. Without a complete view of doctors, patients, and their relationships to clinics, hospitals, and health systems, payers face gaps in their abilities to analyze the data and understand where fraud might occur.

Dun & Bradstreet can help agencies understand the connections among people that commit fraud—and help prioritize investigations by focusing on those cases that offer the greatest potential return on investment.

“Total healthcare spending in America is \$2.7 trillion or 17% of GDP. Fraud (and the rules and inspections to combat it) adds as much as \$98 billion or roughly 10% to Medicaid and Medicare spending—and up to \$272 billion across the entire health system.”

– *The Economist*



THE VALUE OF DATA-INSPIRED GOVERNMENT

Agencies that transform into a data-inspired organization can drive efficiency and transparency across the government. To effectively leverage data as a strategic asset, you need data that is collected, organized, and used consistently across the organization—and analytics that can harness the power of the data into actionable insights that solve mission critical problems.



BETTER DATA. BETTER OUTCOMES. BETTER GOVERNMENT.

Dun & Bradstreet enables better government by uncovering truth and meaning from data.

For 90 years, we have adapted our proprietary data and analytics into high-impact public sector solutions – delivering maximum taxpayer value. Dun & Bradstreet enables better outcomes for government organizations across the globe, partnering with many federal, state, and provincial agencies including all 15 U.S. Cabinet-level departments, the European Commission, and the United Nations – as well as nearly 90% of Fortune 500 companies.

From the largest federal agencies to the smallest state and provincial jurisdictions, Dun & Bradstreet works with agencies in every facet of government—providing timely and critical information to support national security, improve operations, drive economic growth, and reduce fraud, waste, and abuse.

ABOUT DUN & BRADSTREET

Dun & Bradstreet (NYSE: DNB) grows the most valuable relationships in business. By uncovering truth and meaning from data, we connect customers with the prospects, suppliers, clients and partners that matter most, and have since 1841. Nearly ninety percent of the Fortune 500, and companies of every size around the world, rely on our data, insights and analytics. For more about Dun & Bradstreet, visit DNB.com.

© Dun & Bradstreet, Inc. 2016. All rights reserved. (DB-5001 8/16)

www.dnb.com/government