

# Immigration & Border Security

Protect the border while facilitating legitimate commerce

Threats to national security are varied and ever-evolving, requiring federal border agencies to be just as dynamic and better-prepared than the individuals and materials that may harm national interests. Dun & Bradstreet helps agencies uncover relationships among entities and individuals that attempt to threaten national security or bypass lawful means for moving resources, goods, and individuals across the domestic border—while facilitating legitimate commerce.



Each year, goods that move via air cargo are worth roughly \$6.8 trillion (one third of global international trade)<sup>1</sup>. Yet, with millions of companies shipping cargo around the world each year, it is a daunting task to confirm the background and risk of all these companies in real time. Dun & Bradstreet helps agencies verify importers and exporters by confirming the legitimacy of a business—and by analyzing the risk associated with all trading partners.



Ensuring global supply chain security is a balancing act between facilitating legitimate commerce while simultaneously mitigating risks. This requires an increase in transparency into all trading partners—at all stages of the supply chain.

Supply chain safety begins with a holistic understanding of the risk and vulnerability within a company's entire supply chain network. With four of six areas of supply chain vulnerability related to visibility into complex networks—and with the severity and frequency of supply chain disruptions increasing, it becomes imperative to gain insights beyond Tier 1 suppliers.

Gaining visibility and understanding into the level of vulnerability includes uncovering:

- Financial stability
- Political risk
- Supplier risk
- Violations
- Country risk
- Convergence exposure

Almost 40% of reported supply chain disruptions originated with “Tier 2” and “Tier 3” suppliers.

– *Business Continuity Institute*



With the volume of imports, personnel constraints, and the need to preserve the free flow of commerce preventing the federal government from physically inspecting all cargo containers, attention has turned to the identification and targeting of high-risk cargo on an exception basis.

With Dun & Bradstreet's identity resolution and risk-based targeting solutions, agencies can accurately perform contextual evaluations of entities in order to rapidly identify high-risk cargo for further investigation.

<sup>1</sup> INTERNATIONAL AIR TRANSPORT ASSOCIATION [HTTP://WWW.IATA.ORG/WHATSWEDO/CARGO/PAGES/INDEX.ASPX](http://www.iata.org/whatswedo/cargo/pages/index.aspx)



## A PLAN FOR THE UNEXPECTED DISASTER OR CRISIS

Recent crises in national security or natural disasters have heightened the necessity for better emergency preparedness—in order to better respond to and track recovery in times of crisis.

Utilizing Dun & Bradstreet's critical infrastructure information before, during, and immediately after a crisis, can help agencies understand the potential risk and impact to domestic interests and national security. A multi-layered approach to emergency preparedness includes:

- Reliable databases of critical infrastructure and qualified regional suppliers
- Readiness assessments and impact analyses
- Targeted geo-spatial analysis



## REDUCED IMMIGRATION RISKS

While the movement of people across domestic borders stands to impact the economy, it also presents substantial security ramifications. Dun & Bradstreet helps agencies detect fraud and reduce staff workload through standardized, rule-based risk analysis and automation of core immigration processes.



## THE VALUE OF DATA-INSPIRED GOVERNMENT

Agencies that transform into a data-inspired organization can drive efficiency and transparency across the government. To effectively leverage data as a strategic asset, you need data that is collected, organized, and used consistently across the organization—and analytics that can harness the power of the data into actionable insights that solve mission critical problems.



## BETTER DATA. BETTER OUTCOMES. BETTER GOVERNMENT.

Dun & Bradstreet enables better government by uncovering truth and meaning from data.

For 90 years, we have adapted our proprietary data and analytics into high-impact public sector solutions – delivering maximum taxpayer value. Dun & Bradstreet enables better outcomes for government organizations across the globe, partnering with many federal, state, and provincial agencies including all 15 U.S. Cabinet-level departments, the European Commission, and the United Nations – as well as nearly 90% of Fortune 500 companies.

From the largest federal agencies to the smallest state and provincial jurisdictions, Dun & Bradstreet works with agencies in every facet of government—providing timely and critical information to support national security, improve operations, drive economic growth, and reduce fraud, waste, and abuse.

### ABOUT DUN & BRADSTREET

Dun & Bradstreet (NYSE: DNB) grows the most valuable relationships in business. By uncovering truth and meaning from data, we connect customers with the prospects, suppliers, clients and partners that matter most, and have since 1841. Nearly ninety percent of the Fortune 500, and companies of every size around the world, rely on our data, insights and analytics. For more about Dun & Bradstreet, visit [DNB.com](http://DNB.com).

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