

## INTRODUCING

# D&B Credit Monitor

## The Most Effective Solution for Monitoring Your Business Credit

Unlike personal credit monitoring solutions, D&B Credit Monitor, with the Peer Comparison Pack, gives you control over your D&B credit report and allows you to evaluate your key competitors.

Dun & Bradstreet's premier credit solution enables you to establish and monitor your scores and credit limits, and update inaccurate information that could be reported to lenders, vendors, insurers and other companies looking to do business with you. In addition, the Peer Comparison Pack lets you easily compare yourself to other company's scores and limits, with side-by-side views allowing you to gain better insight when driving new business growth.

### D&B CREDIT MONITOR FEATURES:



Leverage your D&B credit report to gain a competitive advantage when bidding for new business



Benchmark your business scores and ratings against your key competitors



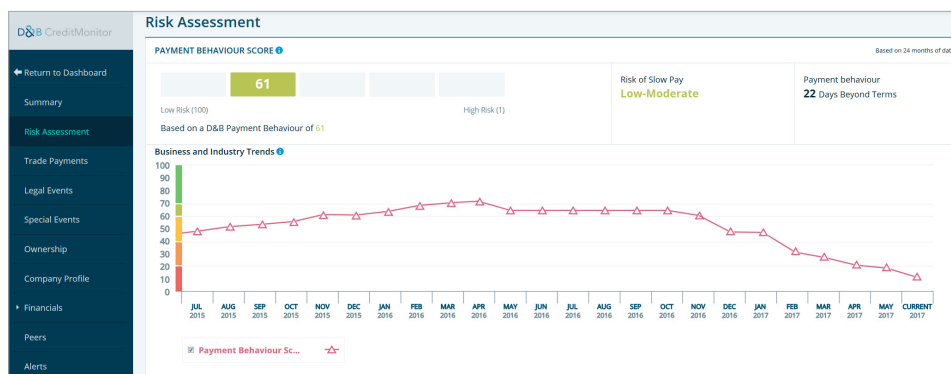
Understand the change to how others see your company with alerts on your scores and credit limit

### PRODUCT BENEFITS AND USES:

- Get your D&B D-U-N-S Number, the world's most recognised company identification number and establish your business' credit
- Access your D&B credit report any time for one full year and get alerted when any of your business scores and credit limits change
- Benchmark your business performance against your industry and your key competitors

### PRODUCT SUMMARY

Today, companies need to make smart, swift decisions about what companies to extend credit to and how much credit to extend them. Knowing that your company's score and credit limits can change quickly, D&B Credit Monitor makes you aware of what's being reported about your company in real-time. Offering you access to your complete D&B credit report, D&B Credit Monitor, keeps you up-to-date on how the market sees your company's creditworthiness, and with the Peer Comparison Pack, you know exactly where you stand against your key competitors. With a complete view of your company's strength, D&B Credit Monitor allows you to demonstrate your business value so you can stay ahead of your competition and help ensure that you're in the best position to win new business.



For more  
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D&B Credit Monitor:

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### ABOUT DUN & BRADSTREET

Dun & Bradstreet (NYSE: DNB) grows the most valuable relationships in business. By uncovering truth and meaning from data, we connect customers with the prospects, suppliers, clients and partners that matter most, and have since 1841. Nearly ninety percent of the Fortune 500, and companies of every size around the world, rely on our data, insights and analytics. For more about Dun & Bradstreet, visit [DNB.co.uk](http://DNB.co.uk).

Sole traders and unincorporated partnerships are entitled to receive a copy of their credit report based on the information we hold for £2. Please contact Dun & Bradstreet Customer Services on (0845) 145-1700.

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