

DUN & BRADSTREET COUNTRY INSIGHT REPORTS

Comprehensive country intelligence for evaluating global risks and opportunities

In an uncertain global landscape, it is becoming ever more important to understand and track country risk, and use this knowledge to mitigate risks in areas and regions you are trading in.

Our Country Insight Reports provide detailed analysis and unique data to easily identify trends at-a-glance, while presenting forward-looking statements and focused narrative around the implications and recommended call to actions within each of our 14 key dimensions, which include FX Risk, Market Potential, Business Continuity, Business Regulatory Environment and Political/Insecurity Risk. This enables you to:

1. Identify risks and opportunities associated with conducting cross-border business in the countries and regions in which you operate.
2. View and compare your country risk exposure levels 'at-a-glance' through our proprietary data.
3. Assess business continuity and supply chain vulnerability to mitigate disruption and identify emerging opportunities.

Our 14 unique, multi-dimensional risk scores are used by risk professionals such as chief officers in finance, credit, analytics, procurement, operations and marketing for key business activities and functions; including credit management for local and cross-border transactions, supply chain management, and compliance.

Our analysis is compiled by a global team of country-intelligence specialists, economists and data scientists, using proprietary aggregated micro-level data both from our extensive global network and our Data Cloud of over 455 million organisations.

The multi-dimensional country risk scores are currently used by our global clients to evaluate and manage their portfolios from the perspective of macroeconomic risk.



HOW OUR CIRs CAN BENEFIT YOU:

- Country intelligence solutions for 132 countries
- Focus on country, regional and global level analysis
- Commercially relevant and forward-looking call to actions
- Risk indicators
- Commercially relevant and 'decision-ready' recommendations
- Easy to integrate scores for internal decision-making

Multi-Dimensional Analysis (MDA) Scores

Metric	UK	Germany	US	France	Ireland
Country Risk Score	DB3a	DB2d	DB2d	DB3b	DB3a
Short-Term Economic Outlook	DB3c	DB4b	DB3a	DB4c	DB4b
Long-Term Economic Potential	DB3d	DB4b	DB2c	DB3c	DB3b
Market Potential	DB1d	DB1c	DB2a	DB1d	DB2c
FX Risk	DB3c	DB2c	DB1d	DB3c	DB3b
Transfer Risk	DB1d	DB1d	DB2d	DB1d	DB1c
Business Regulatory Environment	DB2a	DB2a	DB1c	DB2d	DB2a
Business Continuity	DB3c	DB3b	DB3c	DB4a	DB3a
Political/Insecurity Risk	DB2b	DB2a	DB2c	DB2d	DB2a
Expropriation/Nationalisation Risk	DB2b	DB1c	DB2b	DB2b	DB2a

Low Risk: DB1 - DB2 Moderate Risk: DB3 - DB4 High Risk: DB5 - DB7

INFORMATION ON EACH INDIVIDUAL COUNTRY INCLUDES:



D&B Country Risk Indicator - A unique and comparative cross-border assessment of the risks and opportunities of doing business in a country



Global & Regional Insight - Developments in the wider regional and global sphere and their impact on the country



Headline Issues & Key Recommendations - Snapshot details of the key headlines and recommended actions including multi-dimensional analysis risk scores for each section



Detailed analysis of core elements - Detailed analysis of fundamental elements in the key analytical components including multi-dimensional analysis risk scores for each section

DELIVERED USING DUN & BRADSTREET'S DATA AND EXPERTISE

Dun & Bradstreet's Country Insight Group (CIG) solutions deliver country and region-specific insight, and data-driven analysis helping businesses in various industries and sectors globally minimise current risks. Our solutions allow you to identify emerging challenges and explore opportunities for market expansion and longer-term investment. CIG's analysis covers economies accounting for 99% of global GDP.

Our experienced country-intelligence specialists use Dun & Bradstreet's proprietary data, supplemented by secondary data from the International Monetary Fund, World Bank and other multilateral organisations, to provide unique analysis to drive sound business decisions.

Updated frequently - and monthly for our most requested countries - our data and analysis are presented in a format that facilitates the comparison of economic, political and commercial conditions on a country, regional and global level.



Find us here:

Our Country Insight Reports are available on D&B Credit and D&B Finance Analytics, our next-generation risk intelligence platforms - for more information call +1 (844) 247-7205 or visit [D&B Country Insight Solutions](#)

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ABOUT DUN & BRADSTREET

Dun & Bradstreet, a leading global provider of data and analytics, enables companies around the world to improve decision-making and business performance. Dun & Bradstreet's Data Cloud fuels solutions and delivers insights that empower customers to accelerate revenue, lower cost, mitigate risk, and transform their businesses. Since 1841, companies of every size have relied on Dun & Bradstreet to help them manage risk and reveal opportunity. Twitter: @DunBradstreet