

DUN & BRADSTREET COUNTRY
INSIGHT SNAPSHOT

Snapshot into Overseas Business Environment

Help your business grow and thrive with the Dun & Bradstreet Country Insight Snapshots (CISs) which provide concise country-level intelligence and actionable insights into cross-border and country-specific risks and opportunities.

CISs are the quick and effective way to monitor developments in your chosen market. These reports provide four key dimensions: Credit, Supply, Market and Political Environments - these are distilled from the more detailed Dun & Bradstreet Country Insight Reports. CISs are ideal when you need information just once, on one country or when you need to monitor developments over several months.

EACH SNAPSHOT INCLUDES:



D&B Country Risk Rating -

A unique, comprehensive assessment of the risks and opportunities of doing business in a country



Rating Outlook -

A quick reference guide on whether the country's overall risk environment is stable, improving or deteriorating



Key Issues and Events to Watch -

Snapshot details of the key headlines and recommended actions including multi-dimensional analysis risk scores for each section



Trade Terms -

A guide to recommended and minimum credit terms and usual credit periods

Dun & Bradstreet CISs are compiled by a global team of country-intelligence specialists, economists and data scientists, using proprietary aggregated micro-level data both from our extensive global network and our data cloud of over 455 million organisations. Updated frequently - and monthly for our most requested countries - our data and analysis are presented in a format that facilitates the comparison of economic, political and commercial conditions on a country, regional and global level. For more in-depth analysis of country-level risks see Dun & Bradstreet's Country Insight Reports.



BENEFITS TO YOUR BUSINESS

- Country-level snapshot on a single country (132 countries available)
- A quick reference guide to the improving, stable or deteriorating business risk environment
- Insights into the key risks & opportunities based on commercially-focused analysis
- A vital tool for assessing and setting trading terms and credit periods
- Easy integration of Dun & Bradstreet's decision-ready country intelligence into your activities



FIND US HERE

Our Country Insight Snapshots are available on D&B Credit and D&B Finance Analytics, our next generation risk intelligence platforms - for more information

call +1 (844) 247-7205 or visit
D&B Country Insight Solutions

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ABOUT DUN & BRADSTREET

Dun & Bradstreet, a leading global provider of data and analytics, enables companies around the world to improve decision-making and business performance. Dun & Bradstreet's Data Cloud fuels solutions and delivers insights that empower customers to accelerate revenue, lower cost, mitigate risk, and transform their businesses. Since 1841, companies of every size have relied on Dun & Bradstreet to help them manage risk and reveal opportunity.

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