

A Professional Services Platform that Maximizes Revenue – Intapp Conflicts with Dun & Bradstreet Insights

Unified workflows, a modern interface and the right context for decision-making with trusted Dun & Bradstreet business information

INTAPP CONFLICTS

Intapp Conflicts is a professional services platform that enables organizations to thrive in a competitive marketplace by delivering operational efficiency, maximizing revenue, and driving client success. The platform integrates data to enable broader client evaluation — including information from Dun & Bradstreet, as well as critical historical data from internal applications — so decision-makers have better context to make informed business decisions.

CORPORATE FAMILIES, RELATIONSHIPS, AND DUE DILIGENCE

One important component of making business acceptance decisions is understanding the relationships between current and future clients. Referred to broadly as a “corporate family,” this describes the branches, divisions, and subsidiary companies that are owned and managed by a single business entity, as well as its parent. For firms, understanding the relationships between customers, vendors, and other business partners can prevent conflicts of interest. For 180 years, Dun & Bradstreet has helped companies navigate corporate organizations, build the right

business relationships, and better understand their clients.

Intapp Conflicts is integrated with Dun & Bradstreet’s trusted business information, enabling users to research and document the relationships between potential and existing clients. D&B maintains detailed records of the relationships across members of the same corporate family, all interconnected with the D-U-N-S Number®.

INTAPP CONFLICTS WITH EMBEDDED DUN & BRADSTREET DATA

Intapp Conflicts with embedded Dun & Bradstreet data empowers firms to:

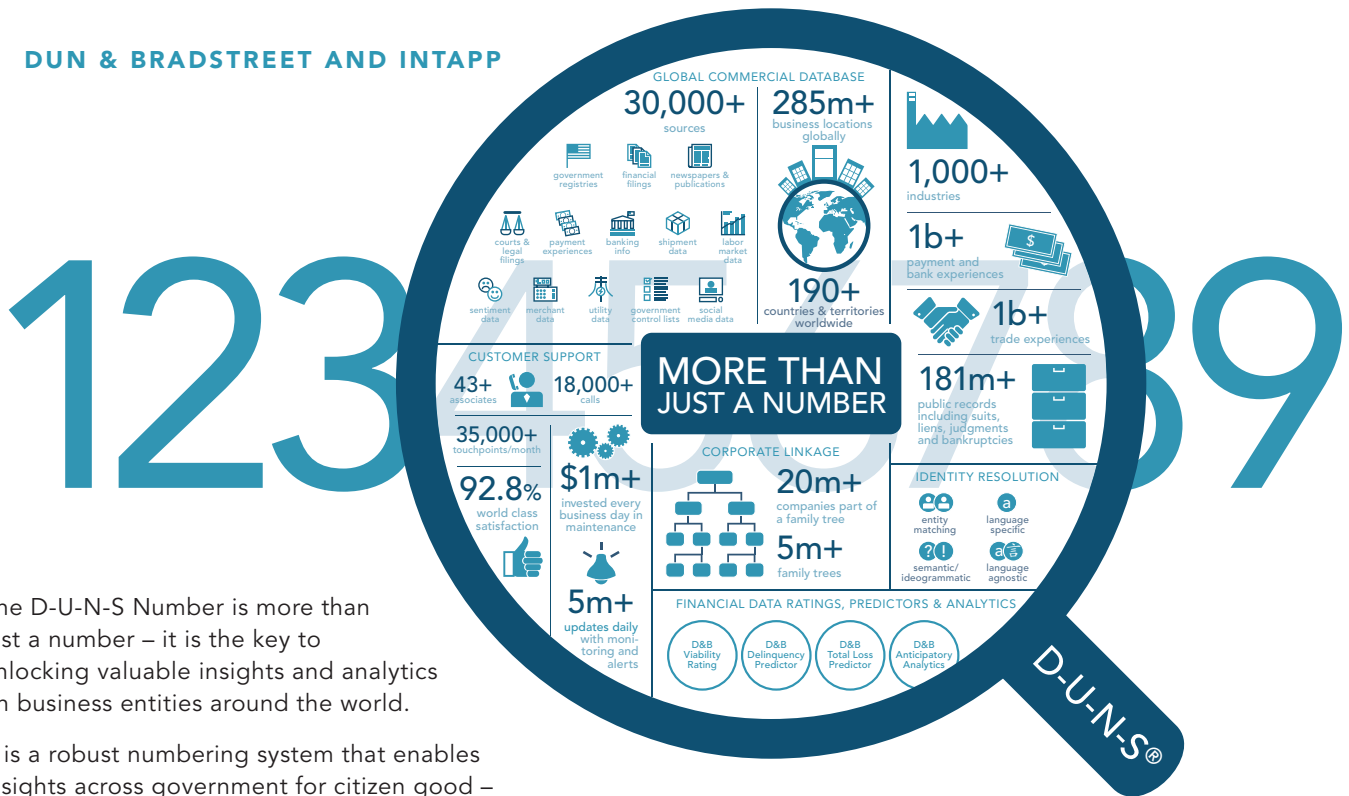
- Identify and document potential conflicts of interest between clients by understanding the relationships between business entities.
- Better understand existing relationships for improved business development.
- Quickly leverage reliable and consistent global data, with real-time data updates for insight and action
- Simplify review of information to focus on more challenging decisions and higher-risk prospects.
- Improve processes with an integrated approach to business acceptance workflow management, reporting, collaboration, and clearance.
- Streamline solution support and contracting with a single or a few trusted vendors.
- Manage costs with predictable, firm-wide pricing.
- Use Intapp’s new alerting and monitoring functionality

90% of the FORTUNE 500
rely on business insights
D&B DELIVERS.

DATA COLLECTION AND THE POWER OF THE D-U-N-S NUMBER

Dun & Bradstreet's D-U-N-S Number is a 9-digit number that works as a permanent, unique identifier that helps establish corporate linkage. When used within the Intapp platform, the D-U-N-S Number creates a holistic, single view of an entity to help firms comply with professional rules and ethical requirements for conducting business. The research and diligence in creating the depth of information behind the D-U-N-S Number is as thorough as the insights supplied.

DUN & BRADSTREET AND INTAPP



The D-U-N-S Number is more than just a number – it is the key to unlocking valuable insights and analytics on business entities around the world.

It is a robust numbering system that enables insights across government for citizen good – that are accurate, properly vetted, and forward looking.

ABOUT INTAPP

Intapp provides software and services that enable law firms and other professional services firms to thrive in an increasingly competitive marketplace by improving operational efficiency, increasing profitability and driving client success.

- Over 225 firms on Intake/Conflicts
- 8 of the Top 10 firms in the world
- 6000 Conflicts & Searches / Day
- 40,000 Lawyers Supported
- 4 Million Conflict Searches
- 25 Million Matters
- 40 Million Parties
- 2.8 Million Requests

Learn more about Intapp by visiting www.intapp.com.

ABOUT DUN & BRADSTREET

Dun & Bradstreet (NYSE: DNB) grows the most valuable relationships in business. By uncovering truth and meaning from data, we connect our customers with the prospects, suppliers, clients and partners that matter most, and have since 1841. Nearly ninety percent of the Fortune 500, and companies of every size around the world, rely on our data, insights and analytics. For more about Dun & Bradstreet, visit DNB.com. Twitter: @DnBUS