

D&B COUNTRY INSIGHT REPORTS

Comprehensive Country Intelligence for evaluating risks & opportunities across the globe

If you are involved in cross-border business, developing relationships or identifying opportunities overseas, you are exposed to the risk associated with a country's overall political, economic and commercial status.

D&B Country Insight Reports allow you to confidently evaluate the situation in a country and provide the detailed intelligence that lets you form a full view of the underlying risks and opportunities.

The reports are produced by a team of highly-trained expert analysts using Dun & Bradstreet's quality data and are presented in an engaging visual format to provide summary recommendations and in-depth insight to enable you to make commercially relevant decisions.

HOW DO COUNTRY INSIGHT REPORTS HELP YOU?

Whether you are involved in strategic investment decisioning, financial risk analysis or supply chain management, understanding the changing commercial environment is crucial for effective risk mitigation and strategic decision making.

Country Insight Reports simplify this process by providing a one-stop shop for insight on a single market and highlight the current global and regional developments in relation to the country, giving you a comprehensive background to the situation.

Each of the four key sections of the report are clearly outlined using a summary page and a series of 'traffic light' graphics to easily identify the trends at a glance, while also providing forward-looking analysis and focused narrative around the implications and recommended actions for each section.

These key sections (credit, supply, commercial and political factors) follow a standard format, allowing you to easily absorb the detail into your best practice processes without becoming a subject matter expert, enabling cross-comparison of reports on different countries.

DELIVERING BENEFITS ACROSS YOUR BUSINESS

- Delivering benefits across your business
- One-stop country intelligence solution for 132 countries
- Focus on Country, Regional and Global level insight
- Summary of key factors and detailed core analysis
- 'At-a-glance' indicators
- Commercially relevant and 'decision-ready' recommendations
- Simple integration of D&B's Country Insight into your decision making
- Dun & Bradstreet quality data, expertise and analysis combined into insight that you can trust



INFORMATION ON EACH INDIVIDUAL COUNTRY INCLUDES:

- **D&B Country Risk Indicator** – A unique and comparative cross-border assessment of the risks and opportunities of doing business in a country
- **Global & Regional Insight** – Developments in the wider regional and global sphere and their impact on the country
- **Headline Issues & Key Recommendations** – Snapshot details of the key headlines and recommended actions
- **Risk & Opportunities** – Summary view of the core structural risk / opportunity elements, focusing on current, short- and long-term risks
- **Detailed analysis of core elements** – Detailed analysis of fundamental elements in the key analytical components
- **Perspective** – Understanding the background to the country

DELIVERED USING DUN & BRADSTREET'S DATA AND EXPERTISE

D&B Country Insight Reports are compiled by a team of highly-skilled analysts using exclusive aggregated micro-level data from Dun & Bradstreet's global network of reporting offices and worldwide database of over 280 million company records.

This information is supplemented by primary data from national and international sources, and secondary data from the International Monetary Fund, World Bank and other multilateral organizations to allow our team to provide a unique perspective when producing our reports.

Updated on a quarterly cycle, the data and analysis are presented in a standard format that facilitates the comparison of economic, political and commercial conditions across countries around the globe.

FURTHER PRODUCT SHEETS IN THE COUNTRY INSIGHT SERIES

D&B COUNTRY INSIGHT SNAPSHOTS

Snapshot view of a single country's cross-border risk exposure focusing on the Political, Commercial and Macroeconomic environments. Guide to payment terms and delays.

INTERNATIONAL RISK & PAYMENT REVIEW

Snapshot views of over 130 countries' cross-border risk, focusing on the Political, Commercial and Macroeconomic environments. Country monitoring on multiple countries.

D&B ENTERPRISE SOLUTION

Customer-hosted insight solution combining Dun & Bradstreet's in-depth and snapshot reporting. Integration of Dun & Bradstreet's country insight expertise at a company-wide level.

For more information on our Country Insight products and service, please go to www.dnb.co.uk/country-insight



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ABOUT DUN & BRADSTREET

Dun & Bradstreet (NYSE: DNB) grows the most valuable relationships in business. By uncovering truth and meaning from data, we connect customers with the prospects, suppliers, clients and partners that matter most, and have since 1841. Nearly ninety percent of the Fortune 500, and companies of every size around the world, rely on our data, insights and analytics. For more about Dun & Bradstreet, visit DNB.com.

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