

BROCHURE

D&B ESG Intelligence

Help manage risk, increase supply
chain resiliency, and drive business
performance with intelligent
ESG Rankings



A systematic and integrated approach is needed to normalize evaluations of ESG risks and opportunities.

— The Risk Management Society

Introducing Dun & Bradstreet's ESG Intelligence Solution

Corporate supply chains are bigger and more widespread than ever. With open markets enabling materials and production to be sourced across the globe, companies now rely on thousands of third parties to help them generate their bottom line. Doing business with a large portfolio of third parties comes with new levels of emerging risks, many of which are increasingly difficult to understand and gain visibility into.

Environmental, social and governance (ESG) risks are amongst those that have become difficult to pinpoint — and more prevalent now than ever. Inconsistencies of data and lack of standardization have made proactively harnessing ESG insights to mitigate risk and reap competitive benefits a challenge.

Procurement and compliance professionals are under pressure to implement ESG criteria into their third-party assessment policies, and due diligence process to meet regulatory requirements and minimize risk.

D&B ESG Intelligence capability, delivers data and analytics built from the Dun & Bradstreet Data Cloud and established sustainability standards to help companies quantify and assess the impact of their business partners' sustainability rankings to their companies' performance. This true and trusted source of ESG data enables compliance and procurement teams to generate insights that help strengthen their ESG goals and policies, and streamline ESG assessment processes.

D&B ESG Intelligence — A true and trusted source of ESG rankings to:



INCORPORATE ESG IN DUE DILIGENCE

Use intelligent ESG data to efficiently assess suppliers for ESG risk throughout your company's procurement and supply chain processes from onboarding to ongoing risk monitoring.



IDENTIFY AND MAP ESG RISKS IN YOUR SUPPLY CHAIN

Maintain ESG performance visibility throughout your supply chain and mitigate ESG-related reputational, regulatory, and physical risks associated with suppliers.



MEASURE AND REPORT ON ESG

Comply with ESG disclosure and reporting requirements. Understand indirect impacts associated with your supply chain such as emerging and previously unknown supply chain risks.



ACTIVELY MONITOR ESG RISKS AND ENGAGE SUPPLIERS

Effectively monitor ESG risks of your supplier portfolio and conduct routine audits easily. Our ESG data is refreshed on a frequent cadence to provide up-to-date insights, so your team can mitigate risk proactively. Regularly identify increases in specific ESG risk areas to engage with your suppliers about.

A Powerful Solution for Building Resilient Business Relationships

D&B ESG Intelligence is a powerful tool for identifying ESG risks and understanding key data to help you mitigate them effectively. With D&B ESG Intelligence you can be sure you have the data to:

- Evaluate ESG risks when onboarding new third parties and suppliers.
- Track and evaluate specific ESG issues for select suppliers.
- Anticipate possible supply chain disruptions using company-level ESG Ranking insight.
- Develop materiality assessments to uncover the highest impact issues to the business and to its stakeholders.

The supply chain ESG data challenge



LACK OF TRANSPARENCY, VISIBILITY, AND TRACEABILITY

Only 13% of companies indicate having complete visibility into their end-to-end supply chain¹. Companies lack insights into their suppliers' ESG performance and goals.



LACK OF ESG DATA QUALITY AND CREDIBILITY

Lack of uniform and regulated ESG reporting standards presents a number of data challenges related to accuracy, timeliness, completeness, consistency, and more.



LACK OF ROBUST ESG DATA COLLECTION, ANALYSIS, AND REPORTING INFRASTRUCTURE

Just 9% of companies are actively using software that supports ESG data collection, analysis, and reporting². Furthermore, drawing actionable and decision-useful ESG insights is a challenge.

D&B ESG Intelligence helps teams hurdle the challenges of implementing ESG assessment throughout the procurement process. With robust coverage of private and public entities around the globe and rigorous processing and quality assurance, D&B ESG Rankings provide the transparency, data quality, and reporting infrastructure procurement teams need to incubate future-ready supply chains.

Key Benefits of D&B ESG Intelligence



DEEP COVERAGE

Extensive coverage, including business data coupled with public ESG-related information of 38+ million US private companies and all US public companies.



STANDARDIZED RANKINGS

ESG Rankings are based off leading sustainability frameworks, such as GRI, SDGs, TCFD, and UN PRI.



STRATEGIC METRICS

Insights on companies, including a consistent outperformance for companies with good ESG Rankings.



FREQUENT UPDATES

Updated weekly and distributed monthly to provide the most up-to-date snapshot on companies.

¹ "Supply chain transparency: creating stakeholder value", KPMG, 2020.

² "The No. 1 ESG challenge organizations face: data", World Economic Forum, October 2021.

D&B ESG Intelligence Features & Capabilities

Rankings Built from Top Standards

Our ESG rankings are structured around leading sustainability frameworks, such as:

- **CDP** (Carbon Disclosure Project)
- **GRI** (Global Reporting Initiative)
- **SASB** (Sustainability Accounting Standards Board)
- **TCFD** (Task Force on Climate-related Financial Disclosures)
- **UN PRI** (United Nations Principles for Responsible Investment)
- **UN SDGs** (United Nations Sustainable Development Goals)

This standardized framework provides trusted, and measurable insights that help you benchmark against industry averages, develop goals to stimulate supply chain performance, set ESG policies in onboarding evaluations, and compare your supplier's ESG Rankings against performance.



ESG Ranking	Environmental Ranking	Social Ranking	Governance Ranking	Sector Category	Industry
5	5	—	3	Consumer Goods	Multiline and Specialty Retailers & Distributors
5	5	5	3	Extractives & Mineral Processing	Oil & Gas - Services
5	5	4	4	Financials	Consumer Finance
4	5	4	4	Food & Beverage	Food Retailers & Distributors
4	5	3	—	Health Care	Health Care Delivery
3	5	2	3	Services	Hotels & Lodging
3	1	3	2	Technology & Communications	Internet Media & Services
2	1	2	—	Consumer Goods	Multiline and Specialty Retailers & Distributors
1	1	—	2	Consumer Goods	Multiline and Specialty Retailers & Distributors
1	1	—	1	Consumer Goods	Multiline and Specialty Retailers & Distributors

Shown in D&B Risk Essentials

ONE SOURCE OF TRUSTED ESG DATA

ESG RATINGS BUILT FROM TOP STANDARDS

CDP
GRI
SASB
TCFD
UN PRI
UN SDGS



DATA GATHERED FROM MILLIONS OF SOURCES

Financial Filings
Sanctions & Blacklists
Dun & Bradstreet Data
News Media
Regulatory Agencies
Excluded Parties Lists
Financial Enforcement Agencies
NGO Databases
Certifications



GRANULAR ESG RANKINGS

31 ESG Topic Rankings

13 ESG Themes

DEEP DATA COVERAGE



38+ Million

Public & Private Businesses Across the Globe

Deep Data Coverage

D&B ESG Intelligence provides extensive coverage, including business data coupled with public ESG-related information of 38+ million global private and public companies. With ESG data for APAC and EMEA businesses increasing, our coverage makes this solution one-of-a-kind.

Our data is gathered from millions of verified and globally trusted sources to deliver granular ESG rankings covering 31 specific topics spanning 13 ESG themes:

- Natural Resources
- GHG Emissions & Climate
- Environmental Risk
- Environmental Opportunities
- Human Capital
- Product & Service
- Customer Engagement
- Community Engagement
- Supplier Engagement
- Certifications
- Corporate Governance
- Corporate Behaviors
- Business Sustainability

This deep coverage at granular levels and updated on a monthly basis allow you to track and report on specific ESG factors that help increase supply-chain resiliency.



Of companies that focused on ESG, operational performance was improved, translating to higher cash flows.

— Oxford University



D&B ESG Intelligence When and Where You Need It



Batch File Delivery

D&B ESG Intelligence via batch file in CSV. format updated on up to a monthly basis. These files can be uploaded into any existing system for analysis.



Direct+ API Integration

D&B ESG Intelligence via API integration compatible with nearly all systems, delivering data refreshes on a monthly basis without lifting a finger.



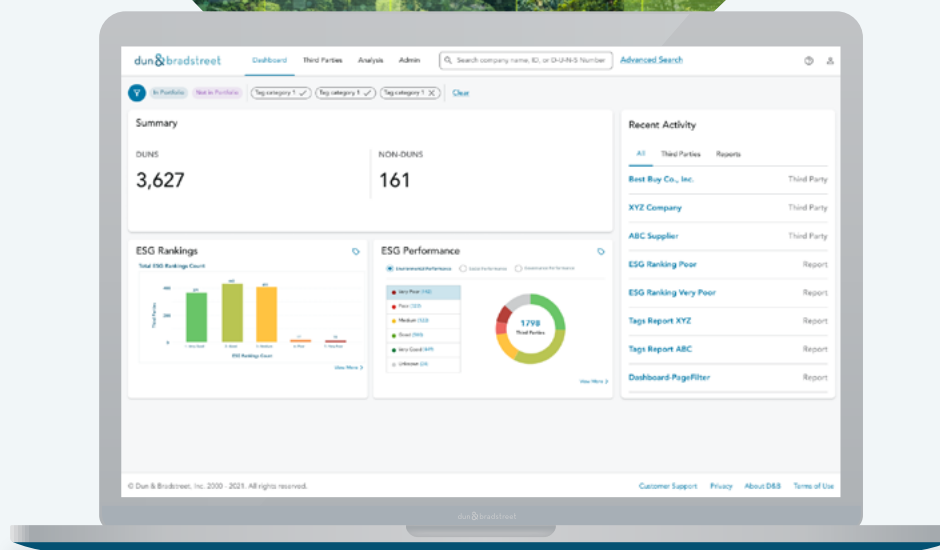
D&B Risk Analytics – Supplier Intelligence

D&B ESG Intelligence in our flagship supplier risk management solution, allowing you to leverage intelligent automation tools, restricted party screening, and modern visualizations for quick analysis. D&B Risk Analytics – Supplier Intelligence helps you to best incorporate ESG throughout the procurement process, from supplier selection and appraisals to ongoing monitoring of current suppliers, by coupling ESG Rankings with industry-leading supplier risk, firmographic, beneficial ownership, financial, diversity, and linkage data — all in one platform.



D&B Risk Essentials

D&B ESG Intelligence in a stand-alone platform with modern visualizations and automated reporting found in our D&B Risk Analytics – Supplier Intelligence solution. D&B Risk Essentials couples ESG Rankings with firmographic and company data only, providing an alternative way of leveraging ESG Intelligence along with a selection of Dun & Bradstreet's future-ready capabilities for monitoring ESG risk if you don't need a comprehensive supplier risk management solution.



Shown in D&B Risk Analytics

Take the Next Step.

Get a free ESG Portfolio Analysis from Dun & Bradstreet to get a snapshot of your third party ESG Rankings and see how the power of data can help you manage risk, increase supply chain resiliency, and drive business performance.

ABOUT DUN & BRADSTREET®

Dun & Bradstreet, a leading global provider of B2B data, insights and AI-driven platforms, helps organizations around the world grow and thrive. Dun & Bradstreet's Data Cloud fuels solutions and delivers insights that empower customers to grow revenue, increase margins, manage risk, and help stay compliant—even in changing times. Since 1841, companies of every size have relied on Dun & Bradstreet. Dun & Bradstreet is publicly traded on the New York Stock Exchange (NYSE: DNB). Twitter: @DunBradstreet

© Dun & Bradstreet, Inc. 2022. All rights reserved. (CR-1202909933158635 09/22)

dnb.com

