

Better Data Management in Capital Markets

Maximize the value of your reference data utility with the Dun & Bradstreet D-U-N-S® Number and Corporate Linkage

Data is the lifeblood of capital markets when it comes to operational efficiency, risk and compliance management. How you manage your data has never been more complex or vital. Dealing with increasingly intertwined corporate relationships and an onerous regulatory framework requires quick, reliable access to trusted company reference data.

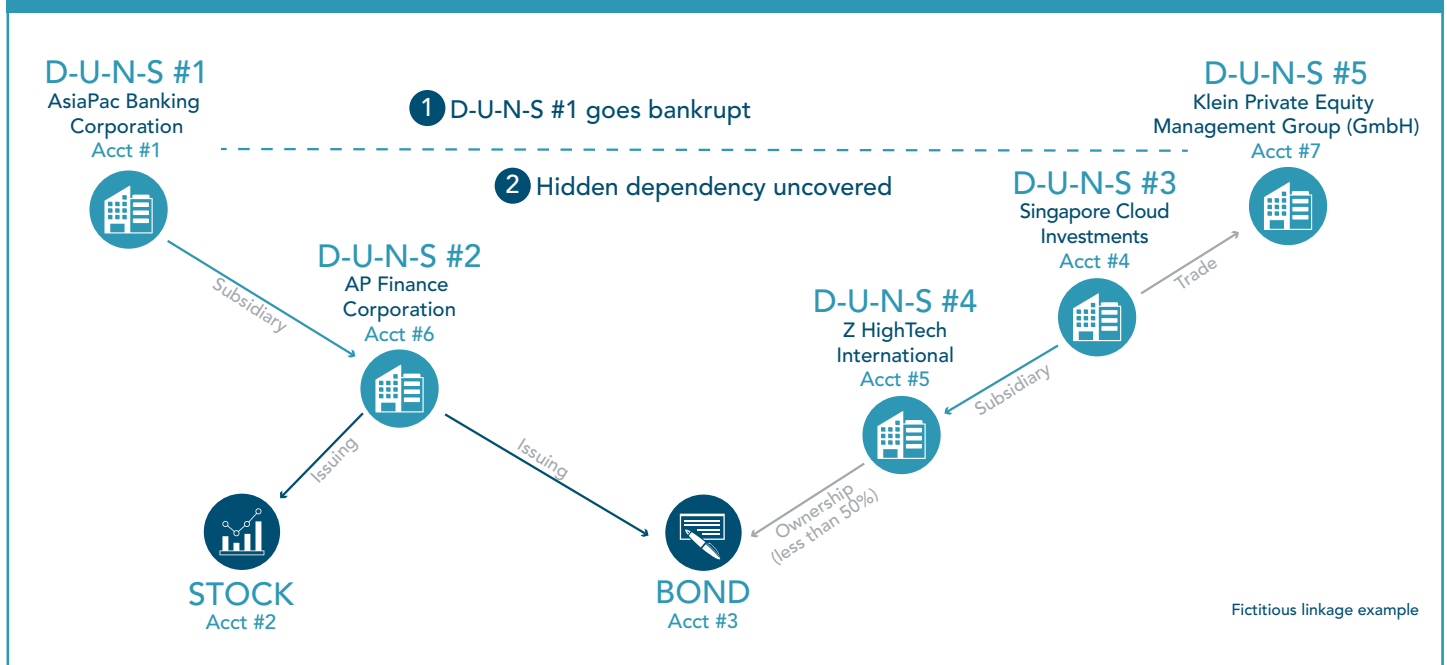
Given these demands, risk, compliance and data managers increasingly recognize that a siloed approach to data management is no longer effective. Rather, adopting a data utility model funded by its members provides the best framework to collectively perform data management tasks for the group. This includes aggregating, cleansing, normalizing and enriching with trusted, neutral third-party data.

“Billions of dollars are being wasted on redundant processes...
[The] Reference data repository can save \$3-\$4 billion annually through shared solutions.”

– Technology: The Rise of the Utilities, Best Execution, April 10, 2016

Dun & Bradstreet is the trusted data partner for global organizations that demand more from their reference data. The D&B D-U-N-S® Number is the connector to insights on more than 280 million companies in the world’s largest commercial database, including tracking of more than four million corporate family trees. Dun & Bradstreet’s corporate linkage data provides a unique picture of an entire global organization and its related entities.

SEE DEPENDENCIES TO ID POTENTIAL RISK AND SIGNS OF FINANCIAL CRISES



MORE INSIGHTS WITH ENRICHED CUSTOMER REFERENCE DATA

As you place more of your data management responsibilities in the hands of reference data utilities, a higher degree of standardization is expected, alongside deeper insights.

Best practice data management starts with the establishment of a master record, or golden copy, for each commercial entity you do business with. When that master record includes a unique third-party business identifier, you can then enhance that record with additional data and analytics for more efficient, compliant and profitable operations.

THE D-U-N-S NUMBER



The Data Universal Numbering System (D-U-N-S) Number is a nine-digit identifier assigned to every business location in the Dun & Bradstreet database that has a unique, separate and distinct operation. It stays with a business throughout its lifetime. D-U-N-S Numbers are used by industries and organizations around the world as a global standard for business identification and tracking.

THE D-U-N-S NUMBER IN ACTION

As a regulated banking entity, you need to do risk data aggregation and internal risk reporting practices to comply with BCBS 239 (Basel Committee on Banking Supervision) regulation.

The D-U-N-S Number empowers data cleansing and consolidation, enriching master records and enhancing insight into interconnected relationships and corporate linkage within a given party.

CORPORATE LINKAGE



When multiple business locations are part of a larger corporate hierarchy based on legal ownership, they are connected by their D-U-N-S Numbers. This linkage enables the construction of a corporate family tree. With the D-U-N-S Number matched to your party records, you have visibility into your customer's corporate linkage information.

CORPORATE LINKAGE IN ACTION

Banks onboard hundreds of new clients each year. Accurate, accessible data is essential for compliance, including visibility to big picture counterparty relationships.

Corporate Linkage reveals standardized counterparty relationship data to identify and mitigate risk associated with beneficial ownership, improving compliance and avoiding reputation and financial damages.

THE BOTTOM LINE

Reference data utilities are becoming more prevalent, helping to maximize operational efficiency and align systems to effectively use data for internal and external applications. The Dun & Bradstreet D-U-N-S Number, Corporate Linkage and comprehensive business entity data support the processes required to better manage your data requirements – and fully capture the power of the utilities.

Whether on the trading floor or back office, the benefit goes to all. Trading heads are provided more generous limits, and the risk group is more comfortable with the control they have over the firm's credit exposure.

For more information, contact your Dun & Bradstreet Account Executive and visit dnb.com/capital-markets

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