

dun & bradstreet



BETTER DATA. BETTER OUTCOMES. BETTER GOVERNMENT.

# DUN & BRADSTREET ENABLES BETTER GOVERNMENT BY UNCOVERING TRUTH AND MEANING FROM DATA.

For 90 years, we have adapted our proprietary data and analytics into high-impact public sector solutions to deliver maximum taxpayer value. Dun & Bradstreet enables better outcomes for government organisations partnering with a wide variety of government agencies and departments across the globe.

From the largest agencies to the smallest state and provincial jurisdictions, Dun & Bradstreet works with agencies in every facet of government—providing timely and critical information and analysis to support national security, improve operations, drive economic growth, and reduce fraud, waste, and abuse.

## MISSION USE CASES

- PROCUREMENT & SUPPLIER MANAGEMENT
- GLOBAL TRADE & ECONOMIC DEVELOPMENT
- IMMIGRATION & BORDER SECURITY
- INTELLIGENCE & LAW ENFORCEMENT
- PROGRAMME INTEGRITY
- PUBLIC HEALTH
- TAX & REVENUE



## THE VALUE OF DATA-INSPIRED GOVERNMENT

Agencies that transform into a data-inspired organisation drive efficiency and transparency across the government. To effectively leverage data as a strategic asset, you need data that is collected, organised, and used consistently across the organisation—and analytics that can harness the power of the data into actionable insights that solve mission critical problems.

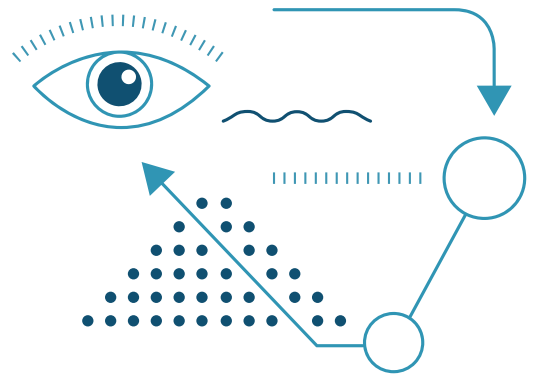
## MISSION USE CASE

# PROCUREMENT & SUPPLIER MANAGEMENT

## Verify and monitor suppliers – and their supplier networks

With public sector procurement accounting for nearly one-third of government expenditure, taxpayers are demanding increased transparency and visibility into spending and procurement – raising accountability expectations.

Dun & Bradstreet helps agencies streamline due diligence efforts in their procurement process and uncover risks among suppliers in their supply chain through improved oversight.



- RESPONSIBILITY AND ELIGIBILITY DETERMINATIONS
- PRE- AND POST-AWARD MONITORING
- REDUCED RISK AND INCREASED OVERSIGHT
- REDUCED FRAUD, WASTE, AND ABUSE
- TIER-N SUPPLY CHAIN TRANSPARENCY

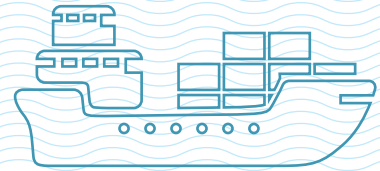
## MISSION USE CASE

# GLOBAL TRADE & ECONOMIC DEVELOPMENT

### Protect the global supply chain while creating trade

In today's rapidly evolving trade environment, customs agencies are expected to swiftly modernise operating procedures to facilitate legitimate trade while maintaining a heightened state of security.

Dun & Bradstreet enables customs agencies to improve connectivity with other agencies and trading partners, facilitating smooth international commerce and confident intelligence-driven risk management.



- COLLABORATION THROUGH DATA SHARING
- INTELLIGENCE-DRIVEN RISK MANAGEMENT
- BUSINESS GROWTH, EXPANSION, ATTRACTION, AND RETENTION
- GLOBAL COMPETITIVENESS

## MISSION USE CASE

# IMMIGRATION & BORDER SECURITY

### Protect the border while facilitating legitimate commerce

Threats to national security are varied and ever-evolving, requiring federal border agencies to be just as dynamic and better prepared than the individuals and materials that threaten national interests.

Dun & Bradstreet helps agencies uncover relationships among entities and individuals that attempt to bypass lawful means for moving resources, goods, and individuals across the domestic border.



- IMPORTER & EXPORTER VERIFICATION
- GLOBAL SUPPLY CHAIN SAFETY
- TARGETED INVESTIGATIONS
- DISASTER & CRISIS PLANNING
- REDUCED IMMIGRATION RISK

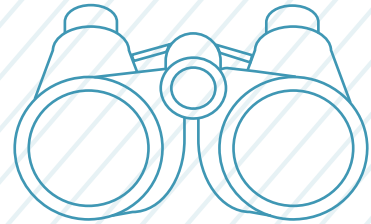
## MISSION USE CASE

# INTELLIGENCE & LAW ENFORCEMENT

### Uncover hidden relationships among businesses & individuals – and known & unknown threats

As the threat landscape evolves, it is more challenging than ever to identify known and unknown security threats. Up-to-date information is essential for analysts to accelerate threat assessments and expedite their investigations.

Dun & Bradstreet helps agencies uncover the connections among businesses and individuals that threaten national security or commit criminal actions.



- COUNTER PROLIFERATION
- COUNTER THREAT FINANCE
- PREDICTIVE POLICING & INTELLIGENCE
- IDENTIFICATION OF SHELL COMPANIES
- NON-ATTRIBUTABLE OPEN SOURCED DATA
- CUSTOM GEO-CODING

## MISSION USE CASE

# PROGRAMME INTEGRITY

## Manage due diligence and oversight of regulated businesses

Government business loan and grant programmes present extensive opportunities to drive economic growth, bolster financial institutions, and advance innovation.

Dun & Bradstreet helps agencies understand the relationships among recipients of government funds by enabling better upfront diligence and oversight – increasing accountability and programme integrity.



- REDUCED FRAUD, WASTE, AND ABUSE
- LENDING TRANSPARENCY AND OVERSIGHT
- REDUCED RISK
- ENTITY MONITORING
- RESPONSIBILITY AND ELIGIBILITY DETERMINATIONS

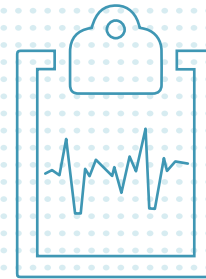
## MISSION USE CASE

# PUBLIC HEALTH

## Protect public safety and the integrity of related programmes, providers, and importers

With healthcare fraud, waste, and abuse costing taxpayers hundreds of billions of pounds per year – and an ever-expanding list of regulated products entering the marketplace – agencies are turning to high quality data and analytics to reliably improve public health outcomes.

Dun & Bradstreet enables agencies to uncover the relationships among regulated entities and healthcare providers that perpetrate fraudulent schemes through a customisable, rule-based methodology.



- REDUCED HEALTHCARE FRAUD, WASTE, AND ABUSE
- VERIFICATION OF REGULATED ENTITIES AND GOODS
- STANDARDISED PROVIDER REGISTRATION PROCESS
- THIRD PARTY VERIFICATION
- UNDERSTANDING OF BUSINESSES AND INDIVIDUAL RELATIONSHIPS



## MISSION USE CASE

# TAX & REVENUE

### Increase tax revenue while ensuring compliance and preventing fraud

Globally, government spending continues to rise while deficits continue to grow, adding pressure on tax administrations to increase revenue by closing the tax gap.

Dun & Bradstreet enables agencies to recover unpaid revenue by optimising audit and collection programmes and revealing intricate relationships between businesses and individuals.



- WORKLOAD PRIORITISATION
- IMPROVED COLLECTIONS
- FRAUD MITIGATION
- THIRD PARTY VERIFICATION
- UNDERSTANDING OF BUSINESSES AND INDIVIDUAL RELATIONSHIPS

## YOUR MISSION

Every agency is unique. For our government team this means that one day we're building predictive models to detect hazardous chemicals at the border, and the next day we're helping a local revenue department close the tax gap to generate a revenue surplus.

We are passionate about enabling government agencies to achieve better mission outcomes. For 90 years we have partnered with government agencies and departments across the globe to co-develop innovative solutions that fulfill mission objectives while driving efficiency and transparency.

## OUR DATA

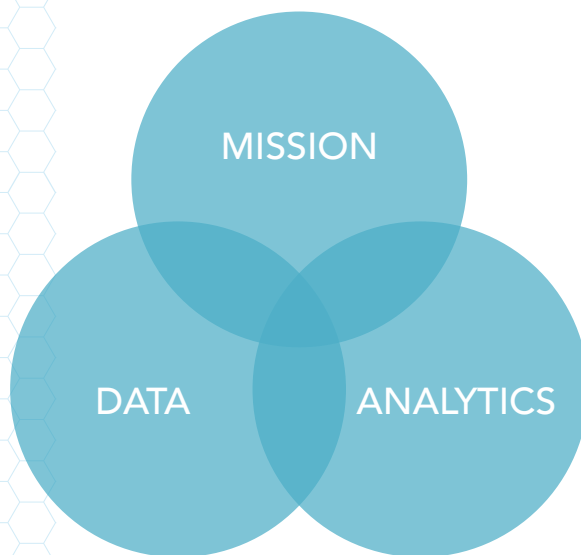
We have the largest commercial database in the world, with more than 280+ million company records. Data is collected from more than 30,000 sources globally. This data is transformed into insight through our patented DUNSRight™ Quality Process. Our experienced staff of industry-specific business analysts, government specialists, and data experts integrate your own organisation's data with ours – resulting in unique, unbiased insights you can apply to your unique mission objectives.

## OUR ANALYTICS

Analytics brings data to life – enabling agencies to derive rich, actionable insight that drives better mission outcomes. Our analytics solutions apply the latest statistical and computational techniques to provide agencies with multi-dimensional analytic models and scores, and access to dashboards that deliver the information needed to make mission-critical decisions.

# DATA INSPIRED. ANALYTICALLY DRIVEN.

Our innovative analytics practice tackles and solves complex mission-critical challenges for a wide variety of government agencies and many of the world's most sophisticated business enterprises. By bringing world-class data to the sharpest minds in data science, we collectively **improve the business of government.**



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[www.dnb.co.uk](http://www.dnb.co.uk)

## ABOUT DUN & BRADSTREET

Dun & Bradstreet (NYSE: DNB) grows the most valuable relationships in business. By uncovering truth and meaning from data, we connect our customers with the prospects, suppliers, clients and partners that matter most, and have since 1841. Nearly ninety percent of the Fortune 500, and companies of every size around the world, rely on our data, insights and analytics. For more about Dun & Bradstreet, visit [DNB.co.uk](http://DNB.co.uk). Twitter: @dnbukteam

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