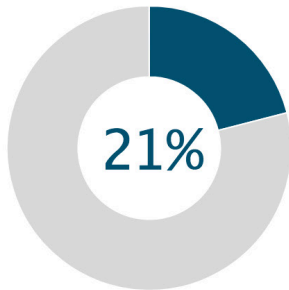


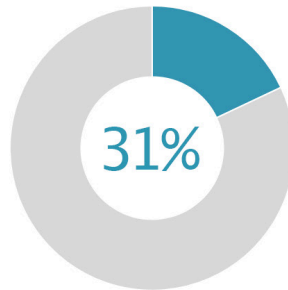
SITE TRAFFIC ANALYSIS

Users



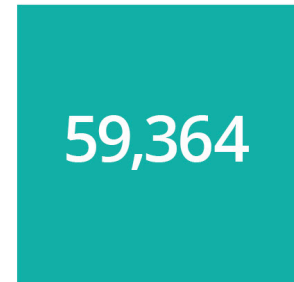
We could identify 110,833 of the **523,118** unique visitors to the web pages running D&B Visitor Intelligence.

Page Views



352,646 out of the total of **1,155,368** pages were viewed by identified visitors.

Businesses



The 110,833 identified unique visitors represented **59,364** unique D-U-N-S.

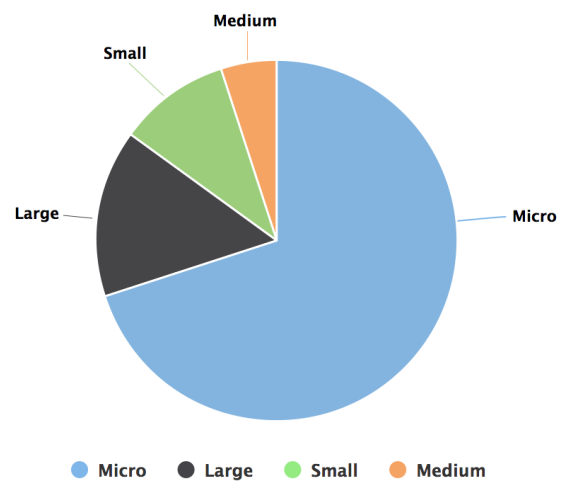
COMPANY ANALYSIS

Top 10 Accounts Matched by D-U-N-S®

Company	D-U-N-S®	Page Views
International Business Machines	6922827	35,136
Quintiles Pharma, Inc.	830423252	12,736
Microsoft Corporation	9719627	3,362
Fidelity Newport Holdings, LLC	201746146	2,630
HP Inc	27201756	1,143
Discovery Education	814666849	888
JP Morgan Chase & Co	544945959	804
Oracle Corporation	78474567	784
Allie Beth Allman Real Estate	175331065	702
Ford Motor Company	809696606	691

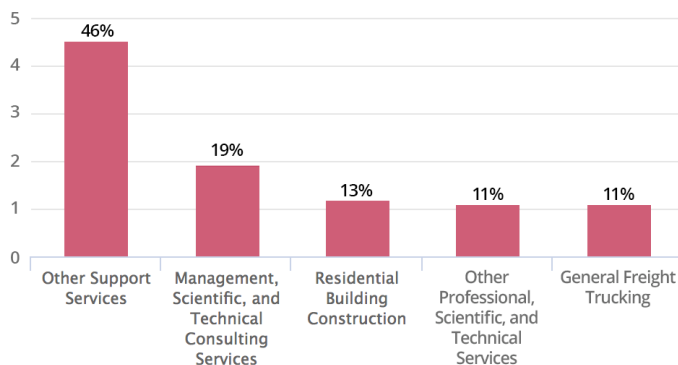
The top 10 companies are represented by the number of unique visitors we matched coming to our site and the companies representing them.

Size



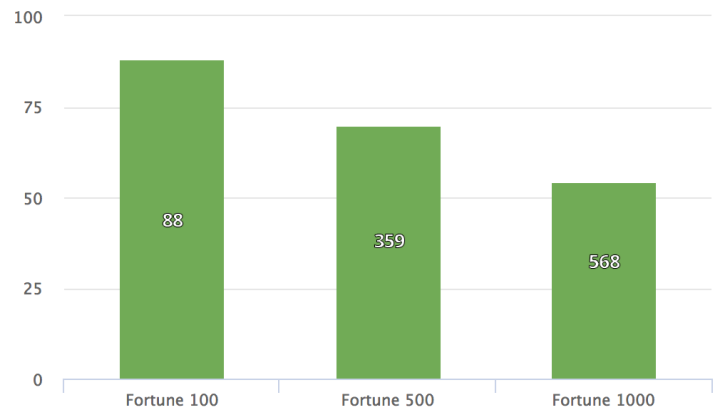
Distribution of site visitors by size of company
 MICRO: <10 | SMALL: 1-250 | MEDIUM: 250-1K
 LARGE: 1-10K | X-LARGE: >10K

Top 5 Industries



The top 5 industries are represented by the percentage of unique visitors to your site and their companies' (NAICS) Industry classification.

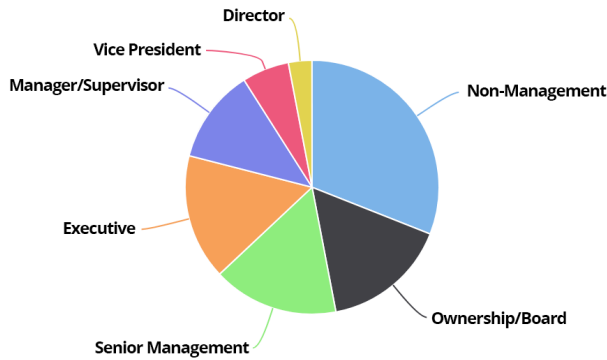
Fortune Visits



88 of the businesses visiting your site fell into the Fortune 100 category, **359** within the Fortune 500, and **568** within the Fortune 1000.

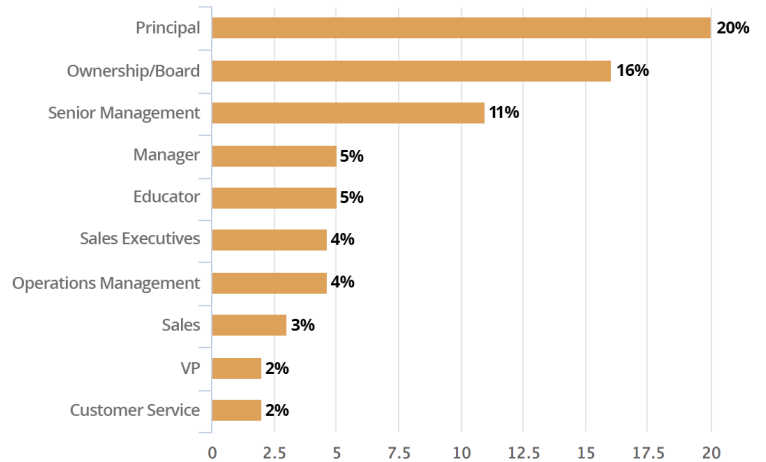
PERSONA ANALYSIS

Job Seniority



32,144 of the visitors that came to your webpages were manager level or above. 15,307 were Non-Management, 8,215 were Ownership/Board, 7,328 were Senior Management, 6,252 were Executive, 5,935 were Manager Supervisor, 2,4787 were Vice President, 1,936 were Director of the 47,451 identifiable visitors.

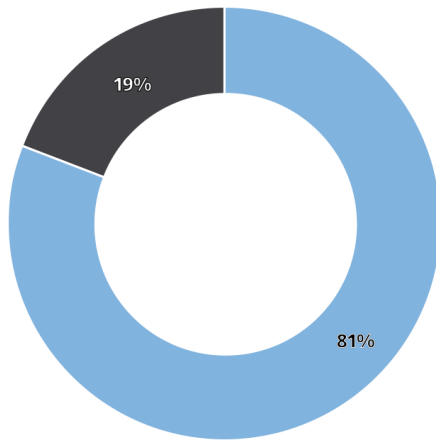
Top 10 Job Functions



The top 10 job functions are represented by the number of unique visitors we matched coming to our site and the job function they work within.

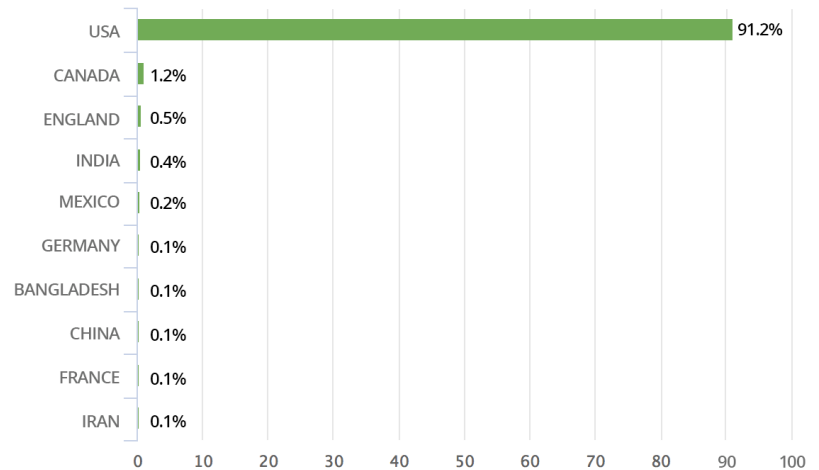
TRAFFIC DETAILS

Device Types



89,523 of the 110,833 identified unique visitors to your webpages were using a device.

Countries



54,111 of 59,364 unique companies are based in USA.